

# Privacy Policy

Rise and Go Events, LLC

*Effective Date: 07/25/2025*

*Last Updated: 07/25/2025*

## 1. Introduction

Rise and Go Events, LLC ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [insert website URL] (the "Service") or engage with our event planning services.

Please read this Privacy Policy carefully. By using our Service, you agree to the collection and use of information in accordance with this policy.

## 2. Information We Collect

### 2.1 Personal Information You Provide

We may collect personal information that you voluntarily provide to us, including:

- **Contact Information:** Name, email address, phone number, mailing address
- **Event Details:** Event type, date, location preferences, guest count, budget information
- **Payment Information:** Credit card details, billing address (processed through secure third-party payment processors)
- **Communication Records:** Messages, emails, and other communications with our team
- **Preferences:** Dietary restrictions, accessibility needs, style preferences, and other event-related requirements

### 2.2 Information Collected Automatically

When you visit our website, we may automatically collect certain information, including:

- **Device Information:** IP address, browser type, operating system, device identifiers
- **Usage Data:** Pages visited, time spent on pages, clickstream data, referring URLs
- **Location Information:** General geographic location based on IP address
- **Cookies and Tracking Technologies:** Information collected through cookies, web beacons, and similar technologies

## 2.3 Information from Third Parties

We may receive information about you from third parties, such as:

- **Vendors and Partners:** Information from our event vendors, venues, and service providers
- **Social Media:** If you connect with us through social media platforms
- **Referrals:** Information provided by clients who refer you to our services

## 3. How We Use Your Information

We use the information we collect for the following purposes:

### 3.1 Service Provision

- Planning, coordinating, and executing your events
- Communicating with you about your event details and requirements
- Coordinating with vendors, venues, and other service providers
- Managing contracts, invoicing, and payment processing

### 3.2 Business Operations

- Improving our services and developing new offerings
- Analyzing usage patterns and trends to enhance user experience
- Conducting market research and customer satisfaction surveys
- Maintaining records for business and legal purposes

### 3.3 Marketing and Communications

- Sending promotional materials about our services (with your consent)
- Providing updates about our company and industry news
- Sharing event photos and testimonials (with your permission)
- Creating marketing materials and case studies (with anonymized or consented data)

### 3.4 Legal and Security

- Complying with legal obligations and regulatory requirements
- Protecting against fraud, unauthorized access, and other security threats
- Enforcing our terms of service and other agreements
- Responding to legal requests and court orders

## 4. How We Share Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information in the following circumstances:

#### **4.1 Service Providers**

We may share your information with trusted third-party service providers who assist us in:

- Event venues and catering services
- Photography and videography services
- Entertainment and equipment rental companies
- Payment processing and financial services
- Technology and hosting providers
- Marketing and analytics services

#### **4.2 Business Transfers**

In the event of a merger, acquisition, or sale of all or part of our business, your information may be transferred to the acquiring entity.

#### **4.3 Legal Requirements**

We may disclose your information when required by law, court order, or government regulation, or when we believe disclosure is necessary to:

- Comply with legal obligations
- Protect our rights and property
- Prevent fraud or illegal activities
- Ensure the safety of our clients and employees

#### **4.4 Consent**

We may share your information with your explicit consent or at your direction.

### **5. Data Security**

We implement appropriate technical and organizational security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. These measures include:

- Encryption of sensitive data in transit and at rest
- Secure server infrastructure and regular security updates
- Access controls and employee training on data protection
- Regular security assessments and monitoring
- Secure payment processing through PCI DSS compliant processors

However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

## **6. Data Retention**

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. Factors we consider in determining retention periods include:

- The nature of the services provided
- Legal and regulatory requirements
- Business operational needs
- Contractual obligations

Event-related information is typically retained for a minimum of seven years for business and tax purposes.

## **7. Your Rights and Choices**

Depending on your location, you may have certain rights regarding your personal information:

### **7.1 Access and Portability**

You may request access to the personal information we hold about you and receive a copy in a portable format.

### **7.2 Correction**

You may request that we correct inaccurate or incomplete personal information.

### **7.3 Deletion**

You may request that we delete your personal information, subject to certain exceptions for legal, business, or legitimate interests.

### **7.4 Restriction and Objection**

You may request that we restrict the processing of your personal information or object to certain uses.

### **7.5 Marketing Opt-Out**

You may opt out of receiving marketing communications by following the unsubscribe instructions in our emails or contacting us directly.

## **7.6 Cookie Controls**

You can control cookies through your browser settings, though this may affect website functionality.

To exercise these rights, please contact us using the information provided in Section 11.

## **8. Children's Privacy**

Our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we become aware that we have collected personal information from a child under 18, we will take steps to delete such information promptly.

## **9. International Data Transfers**

If you are located outside the United States, please note that your information may be transferred to and processed in the United States, where our servers are located and our business operates. By using our services, you consent to such transfers.

## **10. Third-Party Links**

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties. We encourage you to review the privacy policies of any third-party sites you visit.

## **11. Contact Information**

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

### **Rise and Go Events, LLC**

Email: [insert email address]

Phone: 417-684-2780

Address: [insert business address]

For privacy-specific inquiries, you may also contact our Privacy Officer at: [insert privacy contact information]

## 12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. We will notify you of any material changes by:

- Posting the updated policy on our website
- Sending an email notification to registered users
- Providing notice through our services

The "Last Updated" date at the top of this policy indicates when the most recent changes were made. Your continued use of our services after any changes constitutes acceptance of the updated Privacy Policy.

## 13. State-Specific Privacy Rights

### 13.1 California Residents (CCPA/CPRA)

California residents have additional rights under the California Consumer Privacy Act, including:

- Right to know what personal information is collected and how it's used
- Right to delete personal information
- Right to opt-out of the sale of personal information
- Right to non-discrimination for exercising privacy rights

We do not sell personal information to third parties.

### 13.2 Other State Laws

Residents of other states may have additional rights under applicable state privacy laws. Please contact us to learn more about your specific rights.

## 14. Dispute Resolution

Any disputes related to this Privacy Policy will be resolved in accordance with the dispute resolution procedures outlined in our Terms of Service.

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*This Privacy Policy is designed to comply with applicable privacy laws, but you should consult with legal counsel to ensure it meets your specific business needs and regulatory requirements.*